

EASTERN INSTITUTE OF TECHNOLOGY

NZIM Small Business Entrepreneurs Certificate



LIVE
YOUR
DREAMS



Te Whare Takiura o Kahungunu

NZIM Small Business Entrepreneurs Certificate

Many new and small businesses spend money on consultants and advisors; often money well spent, but sometimes an excessive cost in relation to the size of the operation. This programme provides you with the focus to do some of this work yourself; at the same time you will develop your abilities and provide your business with the solutions it needs.

This course is only available for established business people AND those with advanced business proposals. The core of the programme is a series of action research projects with mentoring provided by the delivering institution.

The idea of action research may sound academic but it is actually a thoroughly practical investigation of a problem guiding you to finding your own solutions:

- In consultation with us, you will choose the subjects for your action research; these will focus exclusively on your business and individual needs.
- You will have opportunity to get feedback on your reports from other practicing business people and the course mentor.
- You learn from the experience of others with similar business issues.
- The course group can organise input to meet their own learning needs.
- Strict selection criteria will be applied to make sure students are of the appropriate calibre to benefit and contribute to the course.

This is a highly practical course for people that want to take their business forward.

Qualification	NZIM Small Business Entrepreneur Certificate
Programme Level	4
Length	12-13 months (evening meetings once / month)
Location	EIT Taradale and at your place of work
Fee	approximately \$2,475



For more information...
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